



Las Vegas | Philadelphia 877.229.4050

# General Pre-Press Specifications

Please provide a press ready digital file with all elements in place with the proper resolution and bleed if needed. All images should be converted to CMYK. RGB files print entirely different on a CMYK printer.\* Duratrans should remain in RGB.

To ensure we achieve the colors you want on your final product please provide us with a color accurate hard copy proof or a swatch of the color(s) you want us to match, you can also provide us with a PMS call out number from a PMS chart (PMS is Pantone® Matching System). Be sure that you are looking at a PROCESS Pantone® guide. We will not guarantee SOLID PMS colors, they are built in RGB.

\* Big Mountain Imaging will not match color to a laser proof. Laser proofs are accepted but for content ONLY.

All files requiring adjustments (resizing, color corrections, typesetting, bleeding, etc) may be subject to \$125/hour charge, billed in 15 minute increments. Please call **1-877-229-4050** with any questions.

The table below has been provided as a guide for adequate resolution while ensuring optimal print quality.

Final ppi for your artwork is based on your graphics viewing distance.

media	billboards, banners & mesh	sheet posters vehicle wraps	wall covering tradeshow	posters & duratrans
viewing distance	15 ft +	5 ft - 10 ft	5 ft or less	5 ft or less
final ppi at full scale	25 ppi	50-75 ppi	75-150 ppi	150-300 ppi

ppi: pixels per-inch

We accept **Photoshop** layered .PSDs, .TIFFs, .EPSs & High Resolution .PDFs. **Illustrator** .AIs, .EPSs & High Resolution .PDFs. **InDesign** & **QuarkXPress**: When using these two layout programs be sure to package or collect all the links and fonts that go with your layout.

If you do not anticipate making any copy changes at the pre-press stage please be sure to OUTLINE all of your fonts.

**Artwork Scaling for Grand Format:** 1 inch = 1 foot @ 300 ppi

\* the ppi is an approximation, please refer to the viewing distance chart above for your media.

**Artwork Scaling for Large Format:** Final Size @ 50-300 ppi

\* the ppi is an approximation, please refer to the viewing distance chart above for your media.

**BMI Color Profile:** GRACoL2006\_Coated1v2.icc

**Media Accepted:** CD-ROM, DVD, Thumb Drives, Compressed .sitx or .zip, FTP or Email.

**Fonts:** Fonts must be provided with your press ready art or they must be OUTLINED.

**Scanning:** To ensure optimum quality, we strongly recommend that you include any transparency or reflective art when submitting your files to us. The scanning formula scale can be adjusted in the scanning software to increase or decrease the necessary pixel data before the final scan is made. Additional charges for scanning in artwork will apply.



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# Product Pre-Press Specifications

**Billboards:** Artwork should be built at 1 inch = 1 foot @ 300 ppi with 7 inches of bleed on all four sides at full scale.

ex. a 14ft x 48ft = 14in x 48in with bleed file will then be 15.167in x 49.176in @ 300 ppi

**Mesh, Banners & Sheet Poster:** Artwork should be built at 1 inch = 1 foot @ 300-600 ppi.

**Vehicle Wraps:** Vehicle Wraps are not an exact science; we recommended a site inspection before any art is designed or graphics are printed. We will need to take photos and measurements of the vehicle that will be wrapped so we can supply you with the proper vehicle template. This will eliminate inaccurate designed layouts. If we do not have a template of your vehicle our art department will create one based off the photos and measurements for an additional charge.

Artwork will need to be built at 75-100 ppi at full scale for the best output.

**Wall Covering & Tradeshow:** Artwork built at full scale @ 75-150 ppi.

**Duratrans:** Artwork is built at full scale in RGB at 150-300 ppi.

**Posters:** Artwork is built at full scale at 150-300 ppi.

**Digital Routing:** Cut files are to be built in a vector based program that outline the shape of your artwork for a clean precise cut.

Final ppi for your artwork is based on your graphics viewing distance.

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viewing distance	15 ft +	5 ft - 10 ft	5 ft or less	5 ft or less
final ppi at full scale	25 ppi	50-75 ppi	75-150 ppi	150-300 ppi

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**Media Accepted:** CD-ROM, DVD, Thumb Drives, Compressed .sitx or .zip, FTP or Email.

**Fonts:** Fonts must be provided with your press ready art or they must be **OUTLINED**.

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